



You are invited to a special family evening of  
**Creative Problem Solving, Science Fun, and BIG Thinking!**

## **"Einstein and the Black Fabric of Space"™**

**Dr. Arden Bercovitz, as Albert Einstein**

**"Creativity," says Einstein, "Is seeing  
what everyone sees, and thinking  
what no one has thought."**

You will learn how to ask better questions, think without words, and stretch your imagination. Einstein shares stories and strategies, paints vivid word pictures, draws wonderful metaphors, and stimulates children and their parents to think things through. He challenges everyone's imagination with questions like these:

- What do an elevator, a carpenter on a roof, and a baby in a high chair all have in common?
- If you ride a light beam through the room and take a high-speed photo, what does it look like?
- How can nature's secrets be hidden in plain sight?

**Highly engaging for the entire family.**  
*Guaranteed to trigger great discussions  
on your ride back home.*  
**For nearly two decades, Einstein Alive  
remains an all time favorite program.**

### **What Teachers & Parents Say**

**"We continue to get fabulous reports. Einstein was successful beyond all my expectations."**

Peter Michaud, Gemini Observatory, HI  
sponsor of Einstein school tours

**"The epitome of what an educational assembly should be!"**

Jim Williams, Cajon Park Elem

**"...extremely positive responses. The audience's suspension of disbelief was swift and strong. Your message was the highest quality. I have sent your brochure and my recommendations to our district."**

Stephen Martin, L.P. Brown Elem

**"Their wheels were churning."**

Terry Allinger, Ray Kroc MS

**"Students were enraptured, they seemed to hang on every word."**

Michael Sixtus, Mar Vista HS

Arden Bercovitz, a Ph.D. reproductive endocrinologist, worked for 13 years as a research scientist at the San Diego Zoo. He holds a lifetime CA teaching certificate in biology. His K-12 programs have been popular from the start, in 1983. As "Einstein," his keynote speeches and workshops also challenge educators, business and corporate professionals.

Check out [www.EinsteinAlive.com](http://www.EinsteinAlive.com)

™ 2004 A and C Bercovitz Vista CA

**Bring your still cameras for a photo op with Einstein**

No video or audio recording. Please.

**Discover as Einstein did that,  
"Science is just a refinement of everyday thinking."**