



Siz • Ō • nom'ics™

1. a fascinating, fun-filled way to strengthen estimation skills.
2. an exciting fact-filled, hands-on, multi-modal learning experience.
3. practical examples of numbers from one through 1,000,000.

Originated by Dr Arden Bercovitz, this program has been fine-tuned by tens-of-thousands of children.

Have you ever asked yourself, "How Big is BIG?"

We can learn to do the math, but how many of us really understand how big, BIG numbers actually are? This exciting family program is an interactive way to transform abstract numbers into clear and understandable concepts.

With a variety of props, you will see, hear, taste, and directly experience six orders of magnitude, from one to 1,000,000. This dynamic assembly ends with a grand gesture of gratitude, surrounding the entire room with literally a million thanks. You'll never say, "Thanks a million," again in quite the same way.

What They are Saying

"I sat in on your 'Sizonomics' and was very impressed with your subject, presentation, creativity, and rapport with the kids. They were very intrigued: I could see their minds working. 'Sizonomics' is one of the most unique presentations I have seen and one of my favorites. In the midst of standardized testing and more and more rote memorization, a presentation like yours, that makes students think, is quite remarkable."

*Star Lerach, Science Discovery Day Parent Coordinator
Rancho Santa Fe Elementary*

"Many of my 2nd and 3rd graders are playing on the school computer to get as many 'thanks' as possible on a sheet of paper. They're up to 2900. Many older kids are signing their papers 'Thanks, not a million!'"

Lisa Mumby, Science Specialist, Solana Vista Elementary

Your Presentor

Arden Bercovitz is a Ph.D. reproductive endocrinologist who worked for over a decade as a research scientist at the San Diego Zoo's CRES. He holds a lifetime CA teaching certificate in biology. He has brought outstanding programs to local schools since 1983. Dr. B also brings "Albert Einstein" alive in keynote speeches and workshops to challenge and encourage educators, business and corporate professionals.

For more, check out www.EinsteinAlive.com

TM 1982- 2007 A & C Bercovitz, Vista, CA

Highly engaging for the entire family.
Guaranteed to trigger great discussions.

Families and Friends of

Multipurpose Room